



WALKING WITH THE WOUNDED
Supporting Those Who Served

WHY CHOOSE WALKING WITH THE WOUNDED AS YOUR CHARITY PARTNER

Thank you for your interest in supporting Walking With The Wounded.



WHO WE ARE

We are a leading UK Armed Forces charity providing support for veterans and their families.

WHY?

Because those who served, deserve.

We deliver **employment, mental health and care coordination programmes** in collaboration with the **NHS** to get those who served and their families, whether mentally, socially or physically wounded, the support they need.

HOW WALKING WITH THE WOUNDED CAN BENEFIT YOUR BUSINESS

Whether you are a global brand or an independent business, your company and people can help rebuild the lives of those who served and who need our support.

“Partnering with WWTW has inspired our workforce, saved money on recruitment and surpassed all our expectations”

Jackie Cuthbert, Head of Social Impact & Communications,
Sunbelt Rentals UK and WWTW company partner



ESG COMMITMENT: MAKING A POSITIVE IMPACT

Investing in a charity like Walking With The Wounded not only motivates your staff but can also align with your Environmental, Social, and Governance (ESG) goals.

Your contributions to Walking With The Wounded enable our team to address pressing social issues by providing crucial support to veterans and their families and, by investing in Walking With The Wounded, your business will play a pivotal role in making a positive impact on communities nationwide.



BECOME A FORCE FOR GOOD AND JOIN THE ARMED FORCES COVENANT

Demonstrate your commitment to the Armed Forces Covenant by supporting a military charity like Walking With The Wounded. Becoming a Forces-friendly business not only showcases your dedication to those who served, but also enhances your reputation and opens-up large-scale networks to your organisation.

WITH OUR SUPPORT, YOUR BUSINESS CAN ACHIEVE SILVER OR GOLD STATUS, REINFORCING YOUR COMMITMENT TO VETERANS' WELL-BEING.



ENGAGE AND EMPOWER YOUR STAFF

Joining forces with an Armed Forces charity like Walking With The Wounded through Corporate Partnerships can provide your business with a powerful platform to engage staff through purpose-driven team-building challenges, educate on key topics such as mental wellbeing, and empower veterans within your network. Furthermore, a Corporate Partnership with Walking With The Wounded creates a unique opportunity to attract veterans to your business, fostering a diverse and skilled workforce.



DEMONSTRATE YOUR SOCIAL VALUE

We deliver social value. Through our Corporate Partnerships, Walking With The Wounded significantly impacts society, generating an economic value of at least £5.58 for every £1 invested. By partnering with us, your business will contribute to meaningful social change.





GET INVOLVED

Partnering with Walking With The Wounded enables your business to make a tangible difference in society while demonstrating support for the Armed Forces community. Here are other ways your organisation can support the work we do:



PAYROLL GIVING

Payroll giving or 'Give as you earn' allows you to donate directly from your paycheque before tax is deducted, maximising the impact of your contribution. This means your donation stretches further and costs you less, making a bigger impact on those who need our support.



SPONSOR AN EVENT

Elevate your business profile, forge new connections, and demonstrate your dedication to supporting veterans and driving social change by sponsoring our flagship events, services, and programmes.



HOST A FUNDRAISER

Explore exclusive events, networking opportunities, and business challenges through Walking With The Wounded. Whether it's embarking on long-distance walks, engaging in cycling competitions, or daring abseiling adventures, fundraising for Walking With The Wounded is an ideal platform to inspire your staff and showcase your unwavering support for our veterans.



BECOME A CORPORATE PARTNER

Discover the perfect tailored Corporate Partnership package, ranging from Supporter to Platinum Partner. Unlock exclusive benefits such as adventure retreats, team volunteering opportunities, complimentary access to our flagship events, and strategic PR support that will captivate and grow your audience.

Get in touch with our Corporate team to find out more.

Website: www.walkingwiththewounded.org.uk

Email: Victoria.Doran@wwtw.org.uk

Telephone: 033 00 585 800

